





WE ARE MEN OF VIRTUE.

Our word is our bond. With your commitment to the Men of Virtue Fund, you will help our Fraternity build generations of Brothers who lead on campus and in our global society as men of values, men of principle, **Men of Virtue.**

CHI PHI STANDS AT A PIVOTAL POINT IN OUR PATH FORWARD AS A NATIONAL FRATERNITY.

While we are proud of Chi Phi's rich history and growth, fraternal Greek life today is being tested, scrutinized and, at times, eradicated on campuses across the country. Unfortunate incidents involving hazing, sexual assault, as well as drug and alcohol abuse culminate into a culture that can alter the course of young lives and fraternities in our nation. It is a crisis that requires our Fraternity to challenge the way we fulfill our mission and compel our men to lead by positive example. Our Fraternity will prevail if we are prepared to provide better resources and support in our pursuit to *Build Better Men*.

In our resolve to help our Brothers rise above the current culture, the Chi Phi Educational Trust is pleased to have established the Men of Virtue Fund. The Men of Virtue Fund builds upon Chi Phi's core values and offers Brothers and friends alike an opportunity to provide critical, unrestricted gifts to the Trust. In return, the Men of Virtue Fund supports a range of initiatives designed to prepare emerging leaders and preserve our Fraternity's future legacy through comprehensive trainings and programs as well as enhanced academic and operational resources.



To build better men through lifelong friendships, leadership opportunities, and character development.



To support the Fraternity by promoting scholarship, developing character, improving educational facilities, and supporting charitable causes.

CHI PHI VALUES

Our Founders established a set of values that continues to serve as the cornerstone of our Brotherhood. Truth, Honor, and Personal Integrity remain instilled within us from the time we pledge our oath to our Fraternity. As lifelong Brothers of Chi Phi, our values guide us in all that we pursue.







HONOR



PERSONAL INTEGRITY

MEN OF VIRTUE ENDURE



OUR HISTORY

Chi Phi set its roots nearly two centuries ago with the founding of the Chi Phi Society at Princeton University (then the College of New Jersey) on Christmas Eve of 1824. This organization was followed by the founding of the Chi Phi Fraternity at the University of North Carolina in 1858 and the Secret Order of Chi Phi at Hobart College in 1860. Ever since these three Brotherhoods came together, Chi Phi has enjoyed prominence as the nation's oldest Greek lettered social fraternity.

CHI PHI TODAY

Chi Phi's continued growth today can be attributed to the generations of Brothers whose noble ingenuity, persistence, leadership, and principles helped build our Fraternity. Chi Phi remains nimble in our operations, progressive in our accreditation process, and acutely focused on our membership, Chapters and Colonies. The Chi Phi Educational Trust is pleased to support the Fraternity with the educational tools and resources needed to sustain Chi Phi's forward momentum.

IN 2024

CHIPHILOOKS FORWARD TO CELEBRATING OUR FRATERNITY'S 200[™] **ANNIVERSARY IN 2024.**

CHI PHI AT A GLANCE As of October 2018

2.600+

CURRENT MEMBERS

20%+

INCREASE IN NEW MEMBERSHIP IN THE LAST FIVE YEARS

56

ACTIVE CHAPTERS

CHARTERED CHAPTERS AND 1 NEW COLONY ESTABLISHED WITHIN THE LAST **TWO YEARS**

47.000+

LIVING **ALUMNI**

90%+

MEMBER INITIATION **RATE**

22

STATES

NEW COLONY EXPANSIONS PLANNED WITHIN THE NEXT **THREE YEARS**

MEN OF VIRTUE

LEAD AS THE CHAMPIONS OF OUR BROTHERHOOD TODAY AND AS THE CHANGE MAKERS OF TOMORROW.

GOAL: EXPAND LEADERSHIP EDUCATION OPPORTUNITIES AND ENGAGEMENT.

Paramount to the advancement of our Fraternity are Chi Phi's leadership education programs, including the Alphas and

Thetas Academy and the Regional Leadership Alliances. Our programs today must be timely, relevant, and responsive as we help our Brothers, Chapters, and Colonies with their most pressing challenges.

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"I learned the importance

lacked the structure and a strong executive council that I knew we needed. Through my participation in the Alphas and Thetas Academy, I gained significant insight and advice on how to manage an effective executive council. I learned the importance of being a neutral voice and an influential

leader. As I returned to my Chapter, I was better prepared to hold myself and all of our Brothers accountable to ensure our Chapter's success." - CALEB DAFFRON, DELTA PI 2019

"Since 2015, my Chapter has worked incredibly hard to

recruit more men and rebuild. As our Chapter grew, we still

For Brother Caleb Daffron, Delta Pi 2019, his participation in a recent Alphas and Thetas Academy made him a better Chapter Alpha and man.

LEADERSHIP GRANTS INITIATIVE

Chi Phi's leadership education programs are only successful if our Brothers have the financial resources to travel and engage in these programs. The Chi Phi Educational Trust is proud to have established a new Leadership Grants initiative to help our Brothers with limited budgets participate in these impactful programs.

When you invest in Chi Phi's Men of Virtue Fund, you enable the Trust to invest in the future of our Fraternity through the expansion of our leadership education programs and the establishment of the Leadership Grants initiative. These programs help our Brothers navigate and address complex challenges and instill within our young men values-based leadership skills.







OUR BROTHERHOOD CONTINUES WITH YOU:

Chi Phi's leadership education programs continue to experience **record-breaking attendance** as they prepare our Brothers to become better leaders.

Chi Phi's Leadership Grants initiative ensures that our Brothers have the resources needed to participate in our programs.





MEN OF VIRTUE HONOR OUR BROTHERS' ACHIEVEMENTS.

GOAL: INCREASE ACADEMIC SCHOLARSHIP SUPPORT.

Our Brothers' achievements in the classroom impact our Fraternity and our Brothers' futures as emerging leaders in a vast array of industries. However, as our Brothers remain committed to their studies, financial pressures often weigh heavily on them as college students and competition for college scholarships remains fierce.

The Chi Phi Educational Trust is proud to acknowledge our Brothers' success through our academic scholarship program. The program provides annual, merit-based financial awards to Brothers like Vincent Donohue, Eta Theta 2020, who was recently granted a Trust scholarship.

"Joining my university's Chi Phi Chapter has been a hallmark event of my college career, and frankly, my whole life. I will never forget how my Brothers immediately gave me a new home and a new family that made me feel valued, respected and supported, just as I feel now being awarded this scholarship. Paying for school is still something that I must worry about and effectively plan for, but this scholarship lifts some of that burden off of me and my family and allows me to focus on my academic and professional career. I will continue to work hard to pursue my ultimate goal which is a successful career on Wall Street." - VINCENT DONOHUE, ETA THETA 2020

As tuition rates soar, the number of Trust scholarship applications far exceeds the current funds available to award every applicant a scholarship. Only an average of 20 percent of applicants over the last two years received financial support from the Trust due to limited funding.

With your commitment to the Men of Virtue Fund, the Trust will have the financial capacity to enhance our scholarship awards for more talented and deserving Brothers like Vincent.

OUR BROTHERHOOD CONTINUES WITH YOU:

Scholarships **support our best and brightest**Brothers whose academic accomplishments
strengthen our Fraternity and their future endeavors.



MEN OF VIRTUE

ADVANCE OUR FRATERNITY BY STRENGTHENING THE FOUNDATION UPON WHICH WE STAND.

GOAL: ENHANCE RESOURCES FOR OUR GROWING FRATERNITY.

At the heart of our Fraternity is the staff at the National Office and Chi Phi Educational Trust, all of whom remain pivotal in helping chart Chi Phi's future. As Chi Phi builds the next generation of leaders, a robust team of skilled staff members is vital now more than ever before.

Alex Holcomb, Psi Zeta 2020, credits the National Office team for guiding his Chapter through a remarkable

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transformation.

"Their presence and guidance reinforced our leadership efforts and encouraged our Brothers to work towards the mission of Chi Phi."

"Our Chapter was in an unfortunate situation as a result of some poor choices made by a few Brothers. National Office staff members frequently visited our Chapter during this difficult period. Their presence and guidance reinforced our

leadership efforts and encouraged our Brothers to work towards the mission of Chi Phi. The National Office staff members and programs offered to us helped stabilize our Chapter." - ALEX

HOLCOMB, PSI ZETA 2020

Danny Zayas, Assistant Executive
Director of the Fraternity, worked closely

with the leadership and Brothers of Psi Zeta and reflected on the Chapter's success. "The Brothers continue to attend all of the national programs available to them and the Chapter even hosted an RLA in 2018. Psi Zeta now holds the highest GPA on their campus and they will initiate 27 New Members this fall. National Office staff members continue to visit the Chapter once every semester. Without the staff support, it is very unlikely that the Chapter would still be operational." - DANNY ZAYAS, ASSISTANT

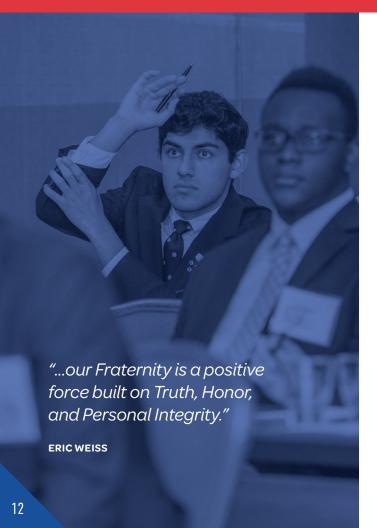
EXECUTIVE DIRECTOR

With your support of the Men of Virtue Fund, your unrestricted gifts help the Trust provide even more resources and on-the-ground staff to guide and counsel our Brothers through risk management, leadership, and officer training.

OUR BROTHERHOOD CONTINUES WITH YOU:

As we **build better men**, we must be equipped to provide the resources that our Chapters and Colonies need most in order to thrive.





MEN OF VIRTUE LEARN FROM OUR PAST AS WE PREPARE FOR THE FUTURE.

GOAL: PRESERVE OUR HERITAGE AND HISTORY.



Our journey ahead as a Fraternity is strengthened by our continued understanding and appreciation of Chi Phi's history, symbolism, and values established by our Founders. Our Brotherhood's legacy continues to guide our Brothers and is now preserved through Chi Phi's distinguished Regional

Ritual Retreat. The Regional Ritual Retreat is a program offered exclusively to Brothers at no cost and presented by Chi Phi Alumni. For Brothers like Eric Weiss, Kappa Delta 2019, the Regional Ritual Retreat was a transformative experience that strengthened his understanding of Chi Phi's enduring values. Eric plans to help strengthen his Chapter and other Chapters by by sharing the insights gained at the Regional Ritual Retreat.

"Regional Ritual Retreat...leaves Brothers enthusiastic about our history and traditions. If we live by our values and live our Ritual, we can show universities, the media, and the broader community that our Fraternity is a positive force built on Truth, Honor, and Personal Integrity." - ERIC WEISS, KAPPA DELTA 2019

OUR BROTHERHOOD CONTINUES WITH YOU:

The preservation of Chi Phi's **history and traditions** will strengthen our bonds of Brotherhood and connect our Brothers around the world, for generations to come.

DIGITAL ARCHIVES INITIATIVE

Beyond programs and participation, we seek to protect Chi Phi's heritage by increasing support for an unprecedented digital archives initiative that will preserve important Chapter documents, relics, and photos through a new, online database. Brother Matt Scheller, Psi 2007, is a champion of this project.

"In our archives, Chi Phi is fortunate to have retained nearly two million individual documents and artifacts dating back to the 1800s. The archives are the living record of our Fraternity. Protecting and preserving this collection is a priority for us. By digitizing our collection, not only will it become catalogued and safe from physical damage, but most importantly, it will give our Brotherhood remote access from anywhere in the world."

-MATT SCHELLER, PSI 2007

When you join us in providing unrestricted support through the Men of Virtue Fund, you are supporting the preservation of our past which will continue to educate and enlighten our Brothers into the future.

MEN OF VIRTUE PERSEVERE.

Our Fraternity is proud of our extraordinary Brotherhood, stands alo historic accomplishments, and lifelong bonds that we have strive for a fostered for nearly two centuries. Chi Phi's evolution has Phi Educat stood the test of time because of our Fraternity's unwavering values and the exemplary standards set by every new class of Brothers.

"Chi Phi stands alone in supporting and

While Chi Phi today navigates within an atmosphere on campuses that threatens the continued existence of Fraternal organizations, the Chi Phi Educational

Trust remains resolute in supporting the advancement of our Fraternity's mission.

empowering its members

to strive for absolute

excellence."

Trust scholarship recipient Arman Niknafs, Rho Delta 2019, further explains: "...in our modern circumstances, Chi Phi

stands alone in supporting and empowering its members to strive for absolute excellence. You, the Brothers of the Chi Phi Educational Trust, are that aforementioned support that

> permit Brothers like myself to be able to shine in our studies, impact our campuses and transform our Chapters."

Our Brotherhood continues with you.
With your investment in the Men of Virtue
Fund, your unrestricted gifts enable the
Chi Phi Educational Trust to provide the
critical resources needed to build better men

of values, men of principle, *Men of Virtue*. With you, Chi Phi's growth will continue and we will remain a leader among national fraternities, even stronger and more unified than we were before.

CHI PHI ANNUAL GIVING CIRCLES

\$5,000 and above Gladfelter Circle with Distinction

\$2,000 - \$4,999Gladfelter Circle

\$1,000 - \$1,999 Chairman's Circle

\$500 - \$999Scarlet Circle

\$250 - \$499Blue Circle

\$100 - \$249Brotherhood Circle

\$1 - \$99Friendship Circle

CHI PHI CUMULATIVE GIVING CIRCLES

\$1 million & above New Founders Society, Diamond Level

\$500,000 - \$999,999 New Founders Society, Sapphire Level

\$250,000 - \$499,999 New Founders Society, Ruby Level

\$100,000 - \$249,999New Founders Society

\$50,000 - \$99,999Bridgebuilder Society

\$25,000 - \$49,999True Gentleman
Society

\$10,000 - \$24,999Triple Origin Society

The MacLean Legacy Society

The MacLean Legacy Society recognizes the generous Alumni and friends who have chosen to support Chi Phi Educational Trust through their own legacy and estate gifts of \$10,000 or more.

Gifts of Stock and Securities

Chi Phi Educational Trust welcomes gifts of stock and securities in support of our mission. Please contact the Trust Development Office if you have any questions about making a gift of stock or securities.

Matching Gifts Program

Chi Phi Educational Trust welcomes the opportunity for donors to maximize their support of the Trust through their company's matching gift programs. Corporate matching gift forms may be obtained through your company's human resources department. Should you have any questions or need assistance, please contact the Trust Development Office.

Chi Phi Educational Trust Development Office

Contact us at 404-231-1824 or educational trust@chiphi.org.

